

SCHOOL BOARD OF PINELLAS COUNTY, FLORIDA

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CITY CENTER FOR LEARNING • 850 - 34th STREET SOUTH • ST. PETERSBURG, FLA. 33711 • PH: 895-3671

Mr. Allan Jacobs
Dept. of Communications
Loyola University
New Orleans, La.

Dear Sir:

In the following I shall attempt to outline, briefly, the course of instruction provided for Russ Myerson in the TV Production Curriculum. Further, I shall evaluate Mr. Myerson's participation.

I trust that this will be helpful to you in evaluating this student's program.

The TV Production Program here at City Center for Learning covers the basic fundamentals of the technique of studio production including basic cinematography and slide making. We attempt to provide three areas of concentration:

1. Prepare students for further study
2. Prepare students for employment
3. A survey of media with emphasis on television

During his senior year I have provided a program for Russell that should have prepared him for further study at the college level.

I can combine an overview of our program and an evaluation of Russell at the same writing.

He has become a skilled cameraman demonstrated by class projects that range from news presentations and drama, to volunteer work in several local TV stations. Wherever our participation is sought by local stations Mr. Myerson is asked for by name.

He has mastered to an exceptional degree the mechanics and techniques of announcing and booth work. I consider him a near professional in the area of audio recording. In this area he requires more time and experience in voice control and diction. His delivery is sing song and contrived but in any event better than average for a high school student.

He has a good working knowledge of broadcast law and procedure. A detailed study of law and administrative procedure is beyond the scope of this course. He has acquired considerable knowledge on these subjects on his own through professional journals.

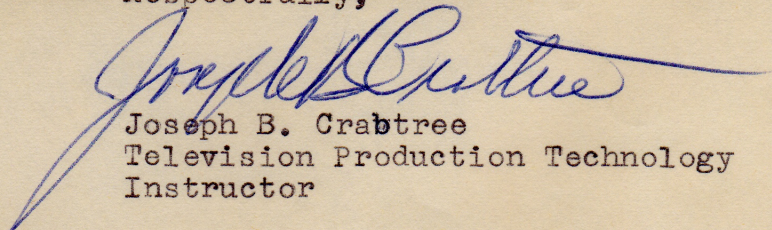
He has demonstrated talent and imagination in writing and scripting TV material. He has a facility for writing and handles the technique of writing without difficulty.

He has demonstrated ability as a producer/director. Because this course is designed more for technique than innovation he is more proficient as a "switcher" than in the art of pure directing. For students in his program this is an area we reserve for the college program.

In my judgement Russ is an outstanding graduate of this program. If the program is meaningful a successful student should be well grounded in production techniques and prepared to absorb the philosophy and theory of television as a commercial vehicle and art form. If my judgement is accurate Russ should excel in your program and represent an asset to you in your production work.

I trust that we have provided your program with a worthy student and that you will call on me anytime I may be of assistance to Mr. Myerson.

Respectfully,



Joseph B. Crabtree
Television Production Technology
Instructor